

Academic switches from scientific journals to children's stories

Professor turns his hand to writing for youngsters

An economics professor who has written 16 academic books and had 130 articles published in scientific journals has turned his hand to children's literature.

Becoming a grandfather of four prompted Geoffrey Hodgson, from Oakham, to pen *The World Turned Upside Down*.

Geoffrey, 67, a research professor in business studies at the University of Hertfordshire, says the book is the fictional story of how, long ago, poor peasants Albert, Agnes and their daughter Annie changed the world forever.

It explains how this happened and asks: Is the world still upside down?

It is aimed at youngsters aged between seven and 13, and also "for young-at-heart adults who have sometimes wondered that all might not be right about the world!"

"I have written a lot, but never before a children's story," he said.

"When my daughter and son were born in the 1980s I was too busy with full-time work. Then, between October 2008 and February 2012, my

wife and I were blessed with four delightful grandchildren.

"And by then I was working part-time, so I decided to write a book for them."

The book has been illustrated by another family member, Jessie Agnew, mum to two of the grandchildren.

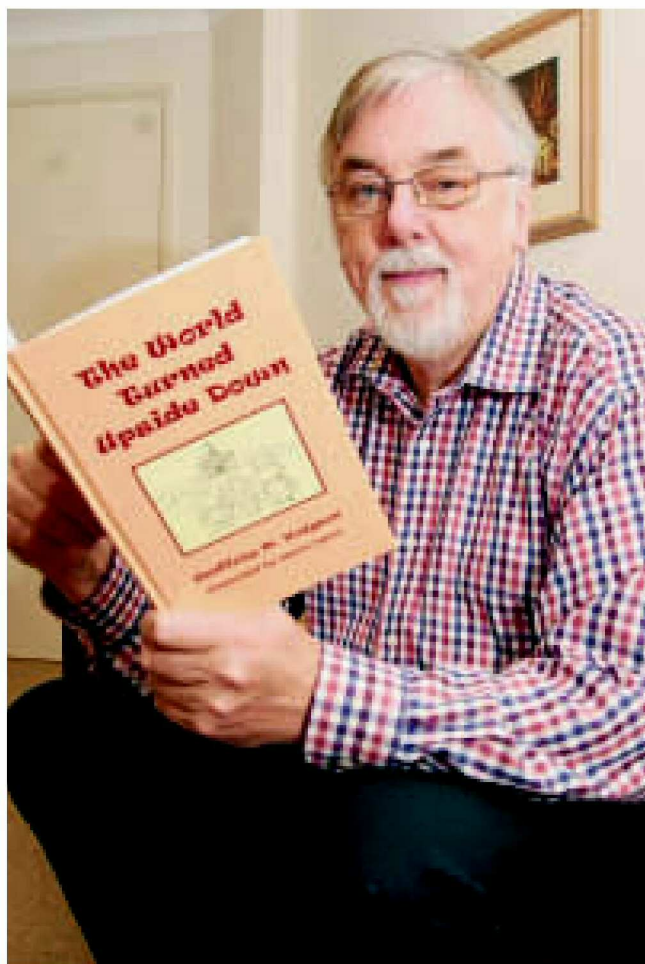
She said: "Over the last two and a half years I have been a full-time mum to my lovely little twin boys.

"I have always loved painting and drawing, so I was delighted when their grandfather presented me with the opportunity to illustrate a book dedicated to my children and my niece and nephew."

The Hodgson's grandchildren live in London and Bristol with their parents.

The World Turned Upside Down is available for £12.95, including postage, from Martlet Books, the publishing arm of Vivarais Enterprises, a health and business consultancy run by Geoffrey and his wife Vinny Logan from their home in Withers Close, Oakham.

More details from www.martlet-books.co.uk



Geoffrey Hodgson with his new book

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